

E-SPORTS MANAGEMENT



PROGRAM REQUIREMENTS

18 Credits Required Including

- Event Management
- Introduction to e-Sports
- e-Sports Promotion
- The Digital Sport Industry: Fantasy Sports, Sport Gaming, and e-Sports
- Human Factors in e-Sports
- Practicum or Sport Psychology
- Additional course options and requirements as outlined in the [University Catalog](#).

COMPLEMENTARY DISCIPLINES

- **Data Analytics:** Optimize player performance
- **Event Management:** Orchestrate e-sports tournaments
- **Human Resource Management:** Cultivate high-performing teams
- **Nutrition:** Support player health and performance
- **Public Relations:** Amplify brand presence

CAREER CONNECTIONS

E-sports management equips scholars with skills like strategic thinking, leadership, risk assessment, creativity, and teamwork. Graduates can pursue roles in team management, event coordination, marketing, and business development.

- e-Sports Event Coordinator
- Social Media Manager
- Data Analyst
- Team Manager

**SCAN HERE TO LEARN HOW
YOU CAN
CREATE YOUR OWN MAJOR?**

