

GRAPHIC DESIGN

PROGRAM REQUIREMENTS

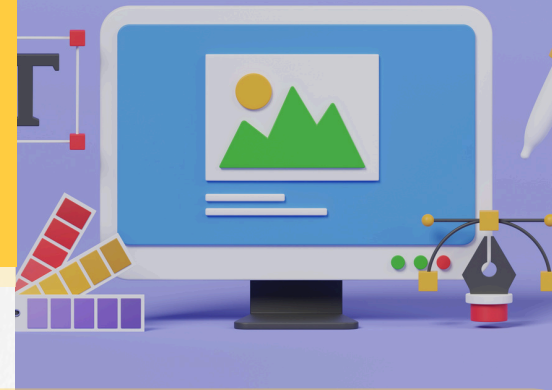
18 Credits Required Including

- Digital Foundations for Art and Design
- Principles of Graphic Design
- Typography
- Select any two graphic design courses at the 300-level, or above such as
 - Information and Illustration
 - Advanced Problems in Design
- Additional course options and requirements as outlined in the [University Catalog](#).

CAREER CONNECTIONS

A degree in graphic design equips scholars with visual communication skills and creativity for diverse careers. It also enhances critical thinking and problem-solving abilities.

- Graphic Designer
- Production Artist
- Social Media Designer
- Layout Designer
- Marketing Coordinator



COMPLEMENTARY DISCIPLINES

- **Business Administration:** Leverage branding and project management in design
- **Communications:** Implement effective messaging strategies across media
- **Film Studies:** Apply cinematic storytelling techniques to design
- **Marketing:** Design compelling brand identities
- **Psychology:** Leverage perceptual design principles to create user-centric design

**SCAN HERE TO LEARN HOW
YOU CAN
CREATE YOUR OWN MAJOR?**

