

ENTREPRENEURSHIP



PROGRAM REQUIREMENTS

18 Credits Required Including

- Select 3 credits from the following:
 - Business Law and Ethics
 - Intellectual Property Law
 - Mindful leadership
- Select 3 credits from the following:
 - Principle of Marketing
 - Consumer Behavior
- Additional course options and requirements as outlined in the [University Catalog](#).

COMPLEMENTARY DISCIPLINES

- **Economics:** Analyzes market trends and forecast opportunity
- **Leadership Studies:** Cultivate team dynamics
- **Marketing:** Craft brand strategies
- **Public Relations:** Shape public perception
- **Sociology:** Leverage social trends

CAREER CONNECTIONS

Entrepreneurship equips scholars with valuable skills such as innovation, leadership, risk-taking, creativity, & collaboration. Graduates can find careers in an array of corporate roles or even launch their own business.

- Business Development Associate
- Marketing Assistant
- Product Coordinator
- Financial Analyst
- Social Media Manager

**SCAN HERE TO LEARN HOW
YOU CAN
CREATE YOUR OWN MAJOR?**

