

ARTS ADMINISTRATION & CULTURAL ADVOCACY



PROGRAM REQUIREMENTS

18 Credits Required Including

- One Area of Professional Focus
 - Leadership Management
 - Marketing, Social media, and Development
 - Budgeting & Accounting
- Application of Art Skills
- Study of Cultural Arts
- Internship experience in the field!

CAREER CONNECTIONS

Employment in arts and design occupations, which includes arts administration roles, is projected to grow about as fast as the average for all occupations from 2023 to 2033. Approximately 87,900 openings are projected each year.

- Theatre, Performing Arts, Museum, and Library Assistant Management
- Archival and Curatorial Work
- Non-Profit Cultural Organization Administration Support
- Grant-Writing and Development

COMPLEMENTARY DISCIPLINES

- **Business Administration:** Execute management and organizational strategies
- **Digital Humanities:** Explore tools for digital curation, online exhibitions, and virtual engagement.
- **History** Analyze cultural contexts and historical perspectives
- **Public Relations:** Design community outreach strategies and branding

**SCAN HERE TO LEARN HOW
YOU CAN
CREATE YOUR OWN MAJOR?**

