



**Southern Connecticut
State University**

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The Women's & Gender Studies Program
at
Southern Connecticut State University
invites you to take part in the 2020

Women's & Gender Exhibit Fair

in conjunction with the
2020 Women's & Gender
Studies Conference:

**“Gender, Race, Community &
Conflict: Pursuing Peace and
Justice”**

April 24th & 25th, 2020



Vendor and Advertising Information

Vending at our Women's &
Gender Exhibit Fair and/or
advertising in our conference
program
can increase your

business or organization's
visibility and help you reach the
progressive audience you seek!

Professors, graduate and
undergraduate students, local
politicians, political activists and
political organizations as well as
families, visitors and friends will
be at our conference. Don't miss
this chance to reach
this diverse group!

Phone: (203) 392-6133
Fax: (203) 392-6723
womensstudies@SouthernCT.edu
www.southernct.edu/womensstudies

About the Fair

The 2020 Women's & Gender Exhibit Fair is in conjunction with "Gender, Race, Community & Conflict: Pursuing Peace and Justice" at Southern Connecticut State University (SCSU). The fair will be open from 1:00 — 5:30 on Friday and 8:30 — 5:30 Saturday, April 24th and 25th, 2020. Vendors should arrive at least one hour before the fair opens each day to set up their table(s). The Fair will be held indoors. Exhibitors must have insurance, be responsible for their own exhibits, and accept all responsibility for loss or damage to their wares. SCSU and the Women's & Gender Studies Program will not be responsible for any theft, loss or damage to exhibits and/or merchandise. Exhibitors without insurance will be required to sign a waiver form.

Types of Exhibit Space

Vendors are offered one, six-foot table for the cost of the exhibit. An additional table will cost double. Vendors are responsible for the decoration and display at each table. Tables may be attended or unattended; this does not affect the price. All vendors are responsible for the setup and breakdown of their table. Any materials left behind will not be returned to the vendor and will be distributed to the campus or discarded.

Applying for vending space

To secure a vending space at the 2020 Women's & Gender Exhibit Fair, please return the completed application form with the following:

- 1) Payment in the form of a check made out to **SCSU Women's & Gender Studies Program**.
- 2) Photocopy of insurance for your merchandise/organization.
- 3) Brochure and/or description of your products/organization.

Completed applications should be postmarked by March 31st for consideration. If your application is accepted, the fee is nonrefundable and nontransferable. A contract and map will be mailed to you upon your acceptance. If your application is not accepted, your check will be returned.

Women's & Gender Exhibit Fair Fees

Local For-Profit Organizations: \$50 Per Day
Non-Profit Organizations: \$25 per day

Program Advertising Fees

All ads are black & white

Cover and Premium Positions:

Back Cover 7.5"x10" \$350
Inside Front Cover 7.5"x10" \$325
Inside Back Cover 7.5"x10" \$300

Regular Positions:

Full Page 7.5"x 10" \$250
Half Page 4"x 10" or 7.5"x 5" \$175
Quarter Page 4"x 5" \$100
Business Card 3.5"x 2" \$50

Ads for the conference program must be placed no later than **March 31th**. Ads must be submitted as a PDF. The conference program size is 8.5"x11". Ad prices are the same for businesses and for non-profit organizations.

For questions regarding ad placement please call the Women's & Gender Studies office at (203) 392-6133 or email womensstudies@SouthernCT.edu.

Organizations submitting an ad and/or vending must submit the completed application to the right. →

Application Form

Please complete this form, enclose your check made out to SCSU Women's & Gender Studies and other required materials and mail it to the address below.

Business/Org Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Please Circle

Business Not-For-Profit Organization

Attended Exhibit Unattended Exhibit

Friday Saturday Both

Vegetarian dinner on Friday (\$20/person) & Vegetarian lunch, dinner & beverage breaks on Saturday (\$30/person)

←prices are shown in center column

Total for exhibit space \$ _____

Total for ads \$ _____

Total for lunch & dinner \$ _____

Total enclosed \$ _____

Check # _____

Please send your application form and check to:

Attn: 2020 Conference
Women's & Gender Studies Program
Engleman Hall, B229
Southern Connecticut State University
501 Crescent Street
New Haven, CT 06515