DEPARTMENT OF RECREATION AND LEISURE STUDIES ANNUAL REPORT 2012-2013

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SECTION A DEPARTMENT MISSION, VISION, GOALS

Vision Statement

The vision of the Department of Recreation and Leisure Studies is to be the preeminent Recreation & Leisure Studies Department in New England.

Mission Statement

The Department sees its role as helping people understand and appreciate the social need for and the role recreation and leisure plays in enhancing the lives of people and communities though its development of highly skilled practitioners and leaders in the profession of recreation and leisure services.

The mission of the Recreation & Leisure Studies Department is to serve recreation and leisure service professionals by preparing practitioners to engage in effective practice and to serve society by addressing issues facing contemporary community and therapeutic recreation, parks, and non-profit organizations in meeting their commitments to people, families and communities.

Department Values and Principles

The department is committed to and believes:

- In providing high quality professional leadership preparation, scholarship and service to society and recreation related professions through collaboration and interdisciplinary effort.
- In facilitating learning through state-of-the-art teaching strategies that integrate research,
 scholarship, best professional practices, and community service.
- In an integrated liberal arts foundation to prepare practitioners who demonstrate mastery of knowledge in the field; are able to communicate effectively; develop creative solutions

- to problems; initiate, and are flexible to, changes in the field; and, are dedicated to continuing their professional development.
- Collaborative community partnerships assure relevance in our facilitation of learning, scholarship and research.
- Mutual respect between the Recreation & Leisure Studies Department, other School of Health & Human Services departments, community agencies and other University departments creates opportunities for improvement of scholarship within recreation practice.
- The principles of inclusion will result in outcomes that are enriching for families, the community and the Recreation & Leisure Studies Department.
- The government, non-profit organizations and private sectors each has strengths worthy
 of study, applied toward the improvement of practice.
- Practical, service-based learning is valuable to professional development and enhances the department's programs while assuring relevance in our teaching.

Department Goals

- 1. To prepare students for professional roles within the broad field of park and recreation including leadership, management, teaching, and research.
- 2. To contribute to the growing understanding of parks, recreation, and leisure through professional involvement, and community service.
- 3. To educate students regarding the impact and forward momentum of the leisure profession upon society and its contribution to personal and individual lifestyles.

- 4. To provide students with opportunities for experiential learning, enabling them to embrace their professional preparedness.
- 5. To provide a body of knowledge that heightens student's awareness of the complex issues facing individuals with disabilities in their pursuit of recreation and leisure in a free society.

SECTION B DEPARTMENT MANAGEMENT

Full-Time Faculty

Dr. James MacGregor, Department Chair; Associate Professor Ed.D., University of Hartford

Dr. Joseph Panza, Undergraduate Coordinator; Professor Ed.D., University of Pennsylvania

Dr. Jan Jones, Graduate Coordinator, Associate Professor Ph.D., University of Connecticut

Dr. Deborah Smith, Field Experience Coordinator, Associate Professor Ph.D., Indiana University

Dr. Lee deLisle, Associate Professor Ph.D. Uniersity of Connecticut

Part-Time Faculty

Dr. Robert Cipriano, Professor Emeritus Ed.D., New York University, 1974

Mrs. Janet Connolly M.S. SUNY – Courtland Director of Adaptive Sports Hospital for Special Care

Ms. Jennifer Carroll-Fisher M.S. SCSU

Mr. Stephen Fredette, CTRS M.Ed. UCONN Supervisor of Recreation Therapy, Institute of Living-Hartford Hospital

Betsy Goff, Private Practice – Law Temple University School of Law, 1974, JD

Dr. Donna Lopiano Ph.D., University of Southern California President & Founder, Sports Management Resources

Mr. Joseph Milone M.S., Southern Connecticut State University

Park Ranger, New Haven Parks, Recreation, and Trees

Ms. Sloane Milstein
MA, Temple University
Mr. Edward Mockus
M.Ed. Temple University
Associate Athletic Director, Yale University

Ms. Joanne Scuilli M.S., Yale University Executive Director, Solar Youth Inc.

Mr. Alex Palluzzi M.S., Southern Connecticut State University Director of Parks and Recreation, Branford, CT

Mr. Jim Shea, CTRS M.S., University of North Carolina Recreation Therapy Supervisor, Bridgeport Hospital

Mr. Robert Sheeley M.S., Southern Connecticut State University Assoc. Vice President for Capital Budgeting & Facilities Operations-SCSU

Mr. Martin Torresquintero
M.S., Southern Connecticut State University
Outdoor/Adventure Coordinator, New Haven Parks, Recreation and Trees

Department Staff

Mrs. Gale Massimino, Secretary II

Graduate Assistants

Ms. Carrie Stohler Ms. Carrie Fenn-Phillips

DEPARTMENT MANAGEMENT

Full-time to Part-Time Faculty Teaching Ratio (core courses only):

Number core courses/sections offered -24Percent full-time faculty teaching -45%

Percent part-time faculty teaching - 55%

Enrollment

	Sp-10	F-10	Sp-11	F-11	Sp-12	F-12	Sp-13
Undergraduate	132	154	179	178	204	198	208
Graduate	29	28	37	49	45	45	39
Total # Students	161	182	216	243	249	243	247

Percent minority – declared majors: 22.9%

Degrees Granted

Summer 2012, Fall 2012, Spring 2013

Degree	Concentration	Total
BS	Community Recreation Youth Development	13
BS	Therapeutic Recreation	14
BS	Travel and Tourism	2
BS	Sports Management	22
MS	Park and Recreation Management	8

MS	Therapeutic Recreation	6

BS = 51 MS= 14

Average Class Size

Course Level	Average students per section	% Capacity*
Undergraduate	21.7	87%
Graduate	17.1	81%

^{*%} capacity takes into consideration course capacity range at 20-40.

Course Level Distribution

Course Level	Number Courses
Upper division, 300, 400 level	27
Lower division, 100, 200 level	23
Graduate, 500 level	8

SUMMER 2012

*Courses offered

Course #	# Students enrolled	% Capacity	Total credits
120-S70w	11	55%	33
120-S71w	14	70%	42
207	13	65%	39
533	11	55%	33
Total	49 mean avg. 12.75	61%	147

*Internships, field placements, independent studies

Course #	# Students enrolled	Total credits
301	48	144
400	27	162
401	3	9
433	12	72
583	9	27
588	0	0
600/499/590	0	0
Total	99	414

*Total approx. income generated

Total credits x tuition (approx.)	275,676
Direct expense – teaching/lecturer	103,900
Indirect – faculty admin. time	15,300
Approx. Income Generated	\$156,476

DEPARTMENT VIABILITY / FAST FACTS

- SCSU is the only degree granting institution of higher education in Connecticut offering the BS and MS in Recreation and Leisure Studies.
- Bachelor's degrees awarded in parks, recreation, leisure, and fitness studies have grown by 92% over the past 10 years. (The Chronical of Higher Education: Almanac of Higher Education 2011. August 21, 1011).
- Hunting, fishing, and outdoor recreation contribution estimated \$730 billion to the U.S. economy each year. And one in twenty U.S. jobs are in the recreation economy. (Ken Salazar, Secretary Department of Interior, 2011).
- The only sectors that added jobs in August were the educational and health services sector, which grew by 2,200, and leisure and hospitality, which added 900 jobs. (New Haven, Register. 9/16/2011).
- Recreation and Leisure Studies department is the only public or private university in the state that offers a program/curriculum that meets the requirements set forth by the National Council for Therapeutic Recreation Certification (NCTRC).
- New England Board of Higher Education (NEBHE) one of only 2 Recreation and Leisure Studies Programs in New England.

• 38.4% of new jobs in 2012 were in leisure and hospitality sector jobs (www.cultureandtourism.org)

Concentrations

Community Recreation/Youth Developments

- A study conducted in 2010 by the Connecticut Association of Non-Profits (CAN) found that 82% of non-profits, which include youth serving agencies, experienced an increase in demand for client services. Non-profits employ 11% of the state's workforce and generate more than \$8.7 billion in wages annually.
- Non-profits are critical partners with the state in the provision of health and human services, holding over 2,000 Purchase of Service contracts with approximately 1.4 billion annually. (CAN Report, 2010).
- Non-Profits are needed now more than ever to assist struggling Connecticut individuals and families as the State continues its economic recovery. (Ron Cretara, Executive Director, CAN, 2009).
- Countries with greater recreational opportunities [....] also had higher rates of physical activity, lower health care expenditures, and lower obesity rates. (NRPA).
- Non-profits made up 9% of all wages and salaries paid in the United States, as of 2009. (National Center for Charitable Statistics).
- The number of recreation and fitness workers should grow by 21.1% in the next several years, adding more than 120,000 new positions (The Bureau of Labor Statistics).

Travel Tourism

- In Connecticut, tourism generates an estimated 11.5 billion in annual spending and employs some 110,000 people. (New Haven Register, 1-27-2011).
- Governor Malloy has increased the state bi-annual budget for tourism from 1 dollar to 1 million dollars.
- The travel and tourism industry employs over 64, 000 people in Connecticut and is one of the fastest growing industries in the world. (U.S. Travel Association, 2009).

• The tourism industry produces 100,00 jobs in Connecticut (<u>www.cultureandtourism.org</u>)

Therapeutic Recreation

- Employment for recreation therapists is expected to grow faster than average due to an increase in our elderly population and an expansion of federal funded services for persons with disabilities (www.bls.gov)
- The therapeutic recreation program at Southern meets both national certification requirements, as well as the State of Connecticut Public Health Code for therapeutic recreation director.
- The therapeutic recreation program at Southern is the only such program offered within the CSU system or within any public or private institution in Connecticut.
- The job market for recreational therapists is expected to increase by 17% between 2008-2018, which is faster than average. (U.S. Bureau of Labor Statistics. Occupational Handbook, 2010-2011).

Sports Management

- Sports management was big business! In 2011 the estimated size of the sports industry in the United States is approximately 422 billion. (Sports Management).
- Employment for athletics, coaches, umpires, and related workers is expected to increase by 23 percent from 2008 to 2018, which is much faster than the average for all occupations. (www.bls.gov).

*Synergy with Community Colleges

	Recreation and Leisure	Community Recreation and Youth Development	Therapeutic Recreation	Sports Management	Travel and Tourism
Certificate	Norwalk		Gateway Manchester Middlesex Northwestern		Gateway Manchester Three Rivers
Associates	Norwalk		Northwestern Manchester		Manchester Naugatuck Norwalk Three Rivers
Bachelors	SCSU	SCSU	SCSU	SCSU ECSU	SCSU CCSU
Masters	SCSU	SCSU	SCSU		

SECTION C

COMMUNITY ENGAGEMENT/CREATIVE ACTIVITY

Community Engagement

- Plan and facilitate on-campus and in the community recreation, socialization, and transition experiences for students in the Hamden Transition Academy each Friday as part of REC 220 Learning Lab.
- Plan and facilitate on campus and in the community recreation, socialization, and transition experiences for 32 students who attend the New Haven Board of Education sponsored Transition Academy each Friday as part of REC 220 Learning Lab.
- REC 321 class produced recreation related events for Hamden Parks and Recreation –Fall Kids Fest, the Woodruff Family YMCA Halloween Kids Fest, and the West Haven Community House. Each event had several hundred youth and families participate.
- REC 300 and 400 level summer internships provided over 36,480 hours of service to various municipal and non-profit agencies.

Creative Activity

• Members of the department participated in the following activities:

Publications:

Jones, J. Clemmons, D., and Al Arab, M. (2013). VolunTourism Development in Jordan: Academics as Stakeholders. *International Journal of Tourism, Culture, and Hospitality Research*. (submitted for review)

Jones, J. Clemmons, D., and Al Arab, M. (2012), "Voluntourism in Jordan: Challenges facing academic-ractitioner collaboration", Paper presented at International Conference on Tourism (June 2012), Crete, Greece, available at http://iatour.net.confernece-proceeding/ (full paper available online)

deLisle, L. (editor) Introduction to Sport Management. Sagamore Publications. Champaign II. Projected publication – 2014.

MacGregor, J., Cipriano, R. (Summer, 2013). Dealing with a non-collegial faculty member. Academic Leader (approved for publication 2013).

Professional Presentations:

Jones, J. (2012). *Voluntourism As an Option for Service Learning*. Connecticut Parks and Recreation Association (CRPA), Mohegan Sun Casino, Montville, Connecticut.

Jones, J. (2012). Special Projects: A Practical Alternative to Thesis. Connecticut Parks and Recreation Association (CRPA), Mohegan Sun Casino, Montville, Connecticut. Jones, J. (May 2012). Where the Ivory Tower Meets Boots-on-the-Ground: Navigating the challenges of academic practitioner collaboration in the Travel and Tourism Industry. International Conference on Tourism, Crete, Greece.

Jones, J. (2012). People Here Think that all Blondes are Russian Prostitutes: Challenges and observations from conducting research in a predominantly Muslim culture about the development of a predominantly female industry. Women's Studies Conference, Southern CT State University, New Haven, CT.

Panza, J. (January 2012) Invited presentation, Leadership Training, Advocacy as Leadership, Souhern Connecticut State University student leadership conference

deLisle, L. (2012) Transforming Roccantica: A case study of the role of festival culture in central Italy. World Leisure Organization. Rimini, Italy.

deLisle, L. (September 2012) *Arts management programs: The next generation*. Midwest Arts Conference. Grand Rapids, MI.

deLisle, L. (October 2012) *Practical research for busy practitioners*. National Recreation and Parks Association. Annual Congress. Anaheim, CA.

deLisle, L. (2012) Transforming Rocantica: A case study of the role of festival culture in central Italy. World Leisure Organization. Rimini, Italy.

Smith, D. (2013). Recreation as a social tool for youth development. Citywide Youth Coalition. New Haven, CT

Grants:

Jones, Jan. CSU Research Grant. Destination Image: Analyzing Host Community Perceptions. In Kingston, Jamaica.

deLisle, Lee. CSU Curriculum Grant. Development of Health & Human Service LEP tier III course.

Other Creative Activities:

Special Project Advisement - 13 Thesis Advisement - 3

Curriculum Related Activities:

New Courses Developed – 3

REC 355 – Sports Ethics

REC 356 – Sports Marketing and Sales

REC 311 – Introduction to Child Life

Program Revisions – 2

Sports Management CRYD

Addition of a minor in Leadership Development

Professional Conference Participation:

- Connecticut Conference on Tourism, Hartford, CT
- NE-10 FAR Council, Springfield, MA, United States, (November 2012)
- Northeast 10 Annual Conference, Falmouth, MA, (June 8, 2012)
- Connecticut Recreation and Park Association State Conference, Uncasville, CT.
- National Recreation and Parks Association National Conference, (October 29, 2012).

Service to the Department and University

- Member, Faculty Senate
- Member, Graduate council
- Member, Academic Standards Committee
- Member, UCF
- Member, UWIC
- Member, Global Education Advisory Committee
- Member, Ad-Hoc Grad Admissions
- Member, Graduate Program Re-prioritization
- Member, Director of Admissions Search Committee
- Member, International Studies Task Force
- AAUP Council Representative

SECTION D PROGRAM EVALUATION

COURSE EMBEDDED LEARNING OUTCOMES

Global Indicators:

Overall program success can be gauged in part by the success of students in achieving academic excellence, community engagement, and graduation rate.

- Number of student's on the dean's list each semester (must obtain an overall GPA of 3.0)
- Internship completion rate
- Number of students graduating with honors
- Graduation rate
- First Year Freshman / Transfer Students (external)

These indirect measures of success reflect learning that students have achieved across the recreation and leisure studies curriculum.

• Dean's List

Semester	Number of Majors	Number of majors on Dean's list	% of total majors
Fall 12	198	11	6%
Spring 13	208	14	7%

• Internship Completion Rate

Academic Year	# 400 Level Interns	Pass Rate
2012/13	39	100%

• Number of REC Students Graduating with Honors:

Academic Year	# Graduates	# Students with Honors	% Graduates with Honors
2012/13	51	4	8%

• Graduation Rate

To date, not able to track this indicator

• New majors – incoming freshman and external transfers students

Academic Year	New Freshman	Transfers	Total
2011/12	8	3	11
2012/13	19	14	33

Student Learning Outcomes

- **1.0** Students will demonstrate entry-level knowledge of the scope of the profession that is the focus of the program, along with professional practices of that profession.
- **2.0** Students graduating from the program shall demonstrate entry-level knowledge of the historical, scientific, and philosophical foundations of the profession(s) for which the program prepares students.
- **3.0** Students will demonstrate the ability to apply knowledge of professional practice and the historical, scientific, and philosophical foundations of the relevant profession in decision making.

- **4.0** Students will demonstrate the ability to design recreation and related experiences clearly reflecting application of knowledge from relevant facets of contemporary professional practice, science, and philosophy.
- **5.0** Students will demonstrate the ability to facilitate recreation and related professional experiences for diverse clientele, settings, cultures, and contexts.
- **6.0** Students will demonstrate the ability to evaluate recreation and related professional service offerings and to use evaluation data to improve the quality of offerings.
- **7.0** Students will be able to recognize basic facts, concepts, principles, and procedures of management/administration in parks, recreation, tourism and/or related professions.
- **8.0** Students will demonstrate the ability to apply entry-level concepts, principles, and procedures of management/administration in parks, recreation, tourism, and/or related professions.
- **9.0** Students will demonstrate, through a comprehensive internship of not less than 400 clock hours, the ability to use diverse, structured ways of thinking to solve problems related to different facets of professional practice, engage in advocacy, and stimulate innovation.
- **10.0** Students will demonstrate knowledge of key elements involved in the delivery of Therapeutic Recreation services
- **11.0** Sports Management
- **12.0** Travel and Tourism
- **13.0** Youth Development

* Indicators of Success

Internal

- 1. Course-embedded student Learning Outcomes
- 2. Perceived competence self-assessment
- 3. NCTRC practice exam results

4. CPRP practice exam results

External

- Intern supervisor ratings/evaluations
 NCTRC exam results
- 3. Intern supervisor survey

Assessment Results – Academic Year 2011/12

Learning outcome #	Indicator/criteria	measure	Data source	bench mark	results 10/11	results 11/12	results 12/13
1.0	Students will demonstrate entry- level Knowledge of the scope of the profession, along with professional practices of the profession	Percentage of students who receive a grade of 'C' or better in REC 100	Cumulative grade distribution for all sections of REC 100	100%	97.3	94.3	94.3
2.0	Students will demonstrate knowledge of the historical, scientific, and philosophical foundations of the profession	Percentage of students who receive a grade of 'C' or better in REC 100	Cumulative grade distribution for REC 100 (all sections)	100%	97.3	94.3	94.3
3.0	Students will demonstrate the ability to apply knowledge of professional practice and the historical, scientific, and philosophical foundations of the profession in decision-making	Percentage of students who receive a grade of 'C' or better in REC 480	Cumulative grade distribution for REC 480 (all sections)	100%	100.	98.2	97.8
4.0	Students will demonstrate the ability to design recreation and related experiences reflecting application of knowledge from relative facets of professional practice	Percentage of students who receive a grade of 'C' or better in REC 320	Cumulative grade distribution for REC320 (all sections)	100%	93.3	94.9	94.3
5.0	Students will demonstrate the ability to facilitate recreation experiences for diverse clientele, settings, cultures, and contexts	Percentage of students who receive a grade of 'C' or better in REC 220	Cumulative grade distribution for REC 220	100%	100.	100.	100.

6.0	Students shall demonstrate the	Mean average grade	Research and	80			72.5
	ability to evaluate recreation and	score for midterm	Evaluation midterm				
	related professional service	exam	exam				
	offerings and to use evaluation						
	data to improve the quality of	Mean average score	Mini research proposal	70			70
	offerings	on grading rubric	and presentation				
7.0	Students will be able to recognize	Percentage of	Cumulative grade	100%	100	100	94.3
	basic facts, concepts, principles,	students who receive	distribution for REC 420				
	and procedures of	a grade of 'C' or					
	management/administration in	better in REC 420					
	parks, recreation, tourism,						
	and/or related professions						
8.0	Students will demonstrate the	Percentage of	Cumulative grade	100%	100	100	94.3
	ability to apply entry-level	students who receive	distribution for REC 420				
	concepts, principles, and	a grade of 'C' or					
	procedures of	better in REC 420					
	management/administration in						
	parks, recreation, tourism,	Mean average score	Field experience				
	and/or related professions	on internship	evaluation form	3.0	4.7	3.5	4.37
		evaluation (1-5) for	completed by site				
		management skills	supervisor				
9.0	Students will demonstrate	Mean average score	Field experience	>3.0	4.3	3.5	4.49
	through a comp. internship exp.	on internship	evaluation form				
	of not less than 400 clock hours,	evaluation (1-5)	completed by site				
	the ability to use diverse,		supervisor				
	structured ways of thinking to						
	solve problems related to	Mean average score	Field experience	>3.0	4.28	3.4	4.0
	different facets of professional	on internship	evaluation form				
	practice, engage in advocacy, and	evaluation (1-5) for	completed by site				
	stimulate innovation	creative/original	supervisor				
		thought					

10.0	Students will demonstrate	Mean average score	Student self-				
	knowledge of key elements	(1-5)	assessment of				
	involved in the delivery of		perceived level of				
	Therapeutic Recreation services		competence				
			REC 231	3.0	4.1	4.0	3.9
			REC 331	3.0	3.9	3.8	3.9
			REC 391	3.0	3.8	4.4	4.2
			REC 431	3.0	4.0	4.2	4.3
10.1	Students will demonstrate the	Mean average score	Mean average score for				
	ability to understand and apply	(1-5) on internship	Assessment	3.0	4.0	3.4	3.5
	key elements involved in the	evaluation	Plan and				
	delivery of Therapeutic		Development				
	Recreation services		Implementation	3.0	3.3	3.5	3.6
			Documentation	3.0	3.8	3.7	3.8
			Evaluation	3.0	2.5	3.5	3.6
			Foundations	3.0	1.83	3.2	4.1
		Mean average score	NCTRC practice exam	60	N/A	67.4	64.6
		Mean average score	NCTRC certification exam	61.52	51.43	53.6	
		Mean average score	NCTRC certification exam – First Time Candidates	64.0	53.74	58.0	
11.0	Students will be able to	Mean average score	CPRP Practice Exam	65	N/A	N/A	34.2
	demonstrate knowledge and	(0 – 100) on CPRP					
	understanding of elements	practice exam					
	involved in the provision of						
	community recreation services						
12.0	Sports Management						
13.0	Travel and Tourism Management						

Action Plan – 2011/12

Based upon review of the evaluation results, the general areas requiring action will include:

- 1. SCSU TR student test scores on NCTRC exam
- 2. Improve TR student mean scores from intern supervisor evaluations in areas of documentation and evaluation
- 3. Evolution of Program Evaluation regarding student achievement of learning outcomes.

Specific steps will include:

- 1. Add a fifth course to TR specific curriculum allow for increased time/emphasis on documentation and evaluation.
- 2. Offer faculty facilitated study groups to those students expecting to take the NCTRC exam.
- 3. Offer to TR students one-time year NCTRC webinar on certification requirements
- 4. Implement a system approach to the evaluation of program indicates
- 5. Identify and add specific assignments/activities to evaluation/evidence of achievement of course embedded student learning outcomes.
- 6. Identify sports management, travel and tourism, and youth development specific learning outcome(s).

Results:

- 1. Fifth course developed and approved by UCF. Scheduled to be offered Spring 13.
- 2. Not completed.
- 3. NCTRC Webinar re: certification requirements offered Spring 12.
- 4. Program Evaluation system continuing to evolve.
- 5. Source of evidence identified for course-embedded learning outcomes all core courses.
- 6. Not completed.

Action Plan - 2012/13

Based upon review of the evaluation results, the general areas requiring action will include:

- 1. Incorporate an external indicator/measure specific to students in the community recreation/youth development concentration.
- 2. Review and revise where indicated prerequisites for core courses.
- 3. Review add/delete cognate courses for community recreation/youth development, sports management, and travel and tourism concentrations.
- 4. Add new concentration specific courses if and where applicable.
- 5. Identify preferred 400 level internship sites for all concentrations.
- 6. Integrate REC 470 and REC 480 final assignment into a capstone experience.
- 7. Incorporate Sports Management and Travel/Tourism specific indicators.
- 8. Extend the use of the student portfolio beyond REC 320, restructure its use, add as an internal indicator of student success relating to expected outcomes.
- 9. Determine global program indicators of success

Results

- 1. Use of CPRP practice exam as evidence of student achievement.
- 2. Difference between 320 & 420 competences, areas of emphasis reviewed.
- 3. Curriculum changes for CRYD, SM and TR approved by UCF TT pending.
- 4. 470 & 480 Final Project combined (480 Literature Review, 470 Methods) for mini research proposal.
- 5. Data tracked for global indicators
- 6. Initial Sports Management Learning Outcomes identified to begin tracking in academic year 2013/14.

Action Plan - 2013/14

- 1. Review and revise CPRP exam to correlate more directly with course content for core and CRYD courses
- 2. Begin to track achievement of identified sports management learning outcomes
- 3. Identify products from core courses to include in student portfolio
- 4. Full-time faculty member teaching core REC 100 course
- 5. Move away from final grades as a means to determine student achievement of learning outcomes and identify rubrics and products/artifacts for core courses begin to track.
- 6. Include/Add the following two (2) Learning Outcomes to the core curriculum:

Demonstrate critical thinking skills, enabling students to comprehend and effectively analyze issues, make decisions, and form sound and well-based judgements. (Assess this in REC 120 and again in REC 470 using common rubric)

Demonstrate effective oral and written communication skills. (Assess this in REC 100, REC 320W, and REC 480W)

7. Identify a minimum of one (1) youth development related learning outcome.

SECTION E FOUR-YEAR STRATEGIC PLAN

(Fall 2011- Spring 2015)

Department Plan

(4 Year Strategic Plan – Fall 2011- Spring 2015

SCSU Goal and Strategic Initiative A - Strengthen undergraduate and graduate programs

Department Goal: 1.0 - Revise current offerings and create new learning opportunities that are relevant to the needs of professionals in the broad field of recreation and leisure studies

	Action Steps	Target Date for Completion	Completed	In- Process	No Actio	DC
Revise TR curriculum to meet new NCTRC	Create new TR course-REC 441Align current course	Fall 2011	Х			
certification standards	competencies to NCTRC standards.	Spring 2012	X			
Revise cognate courses for sports management	 Review COM, HIS, SOC, MGT, EXS course offerings. 	Fall 2011	X			
concentration	 Determine cadre of courses to offer. 	Fall 2011	X			
	 Email appropriate department chairs. 	Spring 2012	X			
	 Complete and submit required UCF documents for revised program proposal. 	Spring 2012	X			

Identify a plan to further develop the travel/tourism	 Explore delivery models from other universities/programs. 	Spring 2012		X	
concentration	 Investigate the feasibility of an interdisciplinary approach to the delivery of the concentration. 	Spring 2012		X	
	 Expand list of advisory members, elicit input from advisory members. 	Fall 2013	X		
	 Plan for Travel Tourism concentration. 	Spring 2013		X	
Revise CRYD cognate courses to be community	Review course offerings from other relevant departments	Spring 2012	Х		
recreation or youth development specific	 ID course for each area CR and YD 	Spring 2012	x		
	 Complete and Submit UCF document for revised program proposal 	Spring 2012	х		
In partnership with the Office of Student Affairs, create a minor in	 In consultation with rep from student affairs, determine categories of focus/competence 	Fall 2012	Х		
Leadership Development	 Review course offerings from other departments/determine fits 	Fall 2011	x		
	 Present plan to VP Student Affairs 	Fall 2011	х		
	 Complete and submit required UCF documents 	Fall 2011	X		

Continue to investigate the feasibility of offering a graduate specialization in Youth Development – (in partnership with the sociology department	 Meet with new graduate coordinator for Sociology Identify current course that are relevant for specialization Formalize a plan for implementation 	Fall 2011/Spring 2012 Spring 2012 Fall 2012			x x	
Revise 2 current courses and offer as LEP under tier II categories	 REC 120, 381 Submit LEP paperwork to UCF committee 	Fall 2011/Spring 2012	Х			
Investigate opportunities to form articulation agreements/partnerships with community colleges	 Analysis of state community college certificate and degree programs Identification of potential partnerships where synergy exists Discuss with identified community college representatives to determine interests in partnership/articulation 	Fall 2011 Spring 2012 Fall 2012/Spring 2013	x	X		
Investigate the feasibility of creating a specialty option in the graduate program in the area of Sports Management for students in the MBA program	Meet with Chair/Director of the MBA program	Spring 2012	X			

Develop a certificate program for Child Life	Review standards I.D. by Child Life Council	Fall 2012	Х		
Therapy	 Develop/submit new course proposal – Introduction to Child 	Fall 2012	Х		
	Life TherapySubmit to UCF required paperwork for certificate	Spring 2013		X	

Department Goal: 2.0 - Achieve national accreditation for program

Objective	Action Steps	Target Date for	Completed	In- Process	No Action	
		Completion			Cont.	DC
Develop a plan that expands the measurement of learning objectives and moves the department towards readiness for external review for accreditation	 Increase the number and type of internal/external measures of student achievement of learning outcomes 	Fall 2011	Х			
	 Year 2 measure of student achievement of learning outcomes 	Fall 2012	x			
	 Implement the use of e-portfolio as an internal measure of program success 	Spring 2013		x		
	 Complete successful SCSU undergraduate program review 	Fall 2013		X		
	 Year 3 measure of achievement of learning outcomes 			x		
	 Complete and submit application for national accreditation to NRPA 	Summer 2013		x		
	 Complete and submit NRPA self- assessment 	Fall 2013		x		
	 NRPA accreditation site visit 	Spring 2014		X		

SCSU Goal and Strategic Initiative B- Integrate community engagement, campus activities, and student services into the academic life of students

Department Goal: 3.0 – Expand opportunities within the curriculum for student participation in community engagement activities

Objective	Action Steps	Target Date for	Completed	In-Process	No Ac	tion
-	,	Completion			Cont.	DC
Formalize collaborative partnership with New Haven School System Transition Program	 Meet with representative from NH SED department to formalize a program proposal that includes a working budget 	Fall 2011		х		
J J	 Submit a proposal to SCSU grants office 	Spring 2012		X		
	 Evaluation of program strengths/weaknesses 	Summer 2012		X		
Continue working relationship with Hamden Transition Academy	 Organize a meeting with personnel from HTA to review program components 	Spring 2012	Х			
Continue to cultivate partnerships with community-based non-	 Attend monthly meetings of GNH consortium of youth serving agencies 	On-going	Х			
profit youth serving agencies in the Greater New Haven area	 Identify opportunities for collaboration on events, programs, studies 	On-going	X			

Partner with the city of New Haven concerning proposed Youth Center at Armory Building	 Attend planning meetings Present programmatic ideas Provide programming 	Fall 2012 Fall/12/Sp. 13 Fall/13/Sp. 14	X		X X	X X	
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SCSU Goal and Strategic Initiative C – Foster an institutional climate of excellence in teaching, scholarship, and creative activity.

Department Goal: 4.0 – Increase the amount of creative activity produced by faculty and by faculty/students; and continue to strive for excellence in teaching

Objective	Action Steps	Target Date for Completion	Completed	In-Process	No Ac Cont.	tion DC
Increase the amount of opportunities for faculty and faculty-students to engage in research and	 Investigate the possibility of increasing to number of independent projects Investigate the possibility in 	Ongoing Spring 2012	X X			
evaluation activities	partnering with CRPA to provide opportunities for faculty-student presentations at annual conference Network with community partners for project/thesis opportunities – create a "project bank" Collaborate inside and outside of department and school on research initiatives	Fall 2012/Spring 2013 Ongoing		x x		
Implement a faculty to faculty peer review system	 Identify informal processes and procedures Initiate peer review 	Spring 2012 Fall 2012		X		

SCSU Goal and Strategic Initiative G – Increase funding from external sources to support the University's mission

Department Goal: 5.0 – Increase the amount of financial support from external sources to assist in department related initiatives through grant opportunities, collaborative arrangements, and continuing education offerings.

Objective	Action Steps	Target Date for Completion	Completed	In-Process	No Act Cont.	ion DC
Apply for grant funding for programs and initiatives relating to CR/YD concentration	 Investigate potential grant related funding sources Explore possibilities for collaborative 	Spring 2012/Fall 2012			X	
	programs/initiatives with community-based service agencies	Spring 2013			x	
	Submit grant application(s)	Spring 2013/Fall 2014			x	
Secure funding from external partners for collaborative initiatives/programs	Continue to investigate opportunities for collaboration with external agencies regarding programming, events, etc.	Ongoing		X		

SCSU Goal and strategic Initiative K – Prepare students and faculty for life and work in a global setting

Department Goal: 6.0 – Provide opportunities for students to gain a better understanding of issues/topics that relate to diversity and cultural differences through curriculum and experiential learning opportunities.

Objective	Action Steps	Target Date for Completion	Completed	In-Process	No Acti	ion DC
Explore the feasibility of developing and offering an international course within the travel and tourism concentration	Meet with representative from Office of International Studies/Study Abroad	Spring 2012	Х			
	 Determine the feasibility of developing and submitting course for approval 	Spring 2013	X			
	 Submit course to UCF etc. for approval 	Fall 2013		X		
	Offer course	Summer 2014		X		
Be leaders on campus in diversity education	 Through REC 220 assignments, produce one diversity related campus-wide event per year 	Spring 2012, and ongoing	Х			

Department Goal: 7.0 – Sustain the health of the department and profession by recruiting qualified students to the major

Objective	Action Steps	Target Date for Completion	Completed	In-Process	No Act Cont.	ion DC
Recruitment of qualified students	 Update department webpage and brochures annually Create a department Facebook page/account Seek out the development of articulation agreements with community colleges (goal#5) Develop a more comprehensive marketing plan (with Public Affairs, Admissions) 	Every fall – ongoing Spring 2013/Fall 2013 Ongoing per goal #5 Spring 2013	X	x x		

SECTION F

GRADUATE PROGRAM REPORT –2012/2013